



FIRE and ICE

An Interactive Eco Art Project
Organized by Linda Weintraub

Free 1 ½ hour workshop.

EMILY HARVEY FOUNDATION

537 Broadway, New York, NY

RESERVATIONS REQUIRED: Contact Linda linda@artnowpublications.com

Friday, November 4, 7 – 8:30 pm

Repeated Saturday, November 5, 7 – 8:30 pm

Fire is typically confined within combustion engines. Ice is most commonly experienced as an accompaniment to beverages. The workshop is designed to reacquaint participants with the twin features that account for Earth's extraordinary diversity and dynamism. We will interact with fire via matches and ice via ice cubes. I look forward to welcoming you. LW

PRESS RELEASE: Fire and Ice Workshop

“Fire and Ice” an eco-art workshop conducted by Linda Weintraub.

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Saturday, November 5, 7 – 8:30 pm

Emily Harvey Foundation

537 Broadway, New York, NY 10012

For reservations, contact: linda@artnowpublications.com

Linda Weintraub explains, “Fire and ice are the twin features that account for Earth’s extraordinary diversity and dynamism. Yet they are barely present in contemporary humans’ daily interactions. Fire is confined within internal combustion engines. Ice is an ordinary accompaniment to beverages. It requires record-breaking feats to awaken human consciousness of their existence. This occurred recently when scientists actualized the raging infernos once associated with fire-breathing giants by raising temperature 250,000 times hotter than the center of the sun. Likewise, headlines served as a reminder when they announced that scientists had reduced temperatures to an astonishing one-half billionth degree above absolute zero.

This workshop is designed to recalibrate fire and ice so that they are amenable to intimate human interactions. Participants will explore their relationship to fire via matches, and to ice via ice cubes. These modest items will serve as a link to the cycles and forces enabled by these elemental features of our wondrous planet.”

Weintraub is currently writing a book relating Neo Materialism to contemporary art. Neo Materialism is a burgeoning intellectual movement that is currently being developed by philosophers and social scientists. The workshop applies the principles of neo materialism to fire and ice.

Linda Weintraub is a curator, educator, artist, and author of several popular books about contemporary art. Her recent writing explores the vanguard intersection between art and environmentalism, including TO LIFE! Eco Art In Pursuit of a Sustainable Planet (University of California Press). Weintraub's previous books on eco-art include the series, Avant-Guardians: Textlets in Art and Ecology (2007). Weintraub established Artnow Publications in order to apply environmental responsibility to the book’s material production. She is also the author of In the Making: Creative Options for Contemporary Artists and Art on the Edge and Over: Searching for Art’s Meaning in Contemporary Society. Weintraub served as the Director of the Bard College museum where she curated over sixty exhibitions. She was the Henry Luce Professor of Emerging arts at Oberlin College. She is currently on the faculty of the faculty of the

Interdisciplinary Master of Fine Art program at the University of Hartford. Her current book project is Ecological Materialism: Art-is-an Environmental Health Clinic. Weintraub received her MFA degree from Rutgers University. She maintains a homestead on an eleven acre property in upstate New York where she actively applies the principles of Permaculture to food production, land management, and energy generation. She is living in the eighth home that she and her husband designed and built. It is an innovative, efficient industrial galvalum structure.
